L.



REV. 9/00 For Other Than A Small Entity

Attorney Docket No. <u>UV-193</u>

Applicant(s) : David M. Berezowski and Michael D. Ellis

For : SYSTEMS AND METHODS FOR IMPROVED AUDIENCE

MEASURING

## EXPRESS MAIL CERTIFICATION

"Express Mail" mailing label number <a href="EK708054817US">EK708054817US</a>.

Date of Deposit \_\_\_\_\_\_ March 30, 2001

COMME

I hereby certify that this transmittal letter and the other papers and fees identified in this transmittal letter as being transmitted herewith are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and are addressed to the Hon. Commissioner for Patents, Washington, D.C. 20231.

Hon. Commissioner for Patents Washington, D.C. 20231

New York, New York March 30, 2001

SAWTIL

## TRANSMITTAL LETTER FOR UNEXECUTED ORIGINAL PATENT APPLICATION

Sir:

Transmitted herewith for filing are the [X] specification; [X] claims; [X] abstract; [X] unexecuted declaration and power of attorney, for the above-identified patent application.

Also transmitted herewith are:

- [X]  $\underline{24}$  sheets of:
  - [ ] Formal drawings.

[X]	Informal	drawings.	Form	al drawi	ings	will	be	filed
	during the	e pendency	of t	nis appl	₋ic̃at	ion.		

	]	Certified	copy(ies)	of	application (	s'	)
--	---	-----------	-----------	----	---------------	----	---

(country)	(appln. no.)	(filed)
(country)	(appln. no.)	(filed)
(country)	(appln. no.)	(filed)

from which priority is claimed.

- [ ] An assignment of the invention to \_\_\_\_\_
  - [ ] A check in the amount of \$40.00 to cover the recording fee.
  - [ ] Please charge \$40.00 to Deposit Account No. 06-1075 in payment of the recording fee. A duplicate copy of this transmittal letter is transmitted herewith.
- [ ] An associate power of attorney.

The filing fee has been calculated as shown below:

FOR	NUMBER R FILED		NUMBER EXTRA		RATE	FE	FEE		
BASIC FEE								\$	710.00
TOTAL CLAIMS	237	_	20	=	217	Χ	\$18 =	\$3	,906.00
INDEPENDENT CLAIMS	9	_	3	=	6	Х	\$80 =	\$	480.00
[ ] MULTIPLE	DEPENDENT	CI	ιΙΑ	MS			+ \$270 =	\$	
							TOTAL	\$5,	096.00

- [X] A check in the amount of \$5,096.00 in payment of the filing fee is transmitted herewith.
- [ ] This application is being filed unaccompanied by a filing fee. The appropriate filing fee will be paid in response to a Notice to File Missing Parts, pursuant to 37 C.F.R. § 1.53(f).
- [X] The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

± ±	inserting before the first				
	is a [] continuation-in-part				
of application Serial No.:	, file				
entitled					

[] Please charge \$\_\_\_\_\_ to Deposit Account No. 06-1075 in payment of the filing fee. A duplicate copy of this transmittal letter is transmitted herewith.

Registration No. 46,698
Attorney for Applicants
FISH & NEAVE
Customer No. 1473
1251 Avenue of the Americas
New York, New York 10020-1104

Tel.: (212) 596-9000